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Matthew is a speaker and writer focusing on Chinese mobile technology and innovation. His opinions are regularly featured in global media such as Bloomberg, The Wall Street Journal, The Economist, BBC, The Financial Times, CNBC. Matthew has been based in mainland China for over 16 years, speaks fluent Mandarin Chinese and organizes China's largest WeChat digital marketing conference for international companies.

Matthew has delivered presentations for companies including Google, Tencent, DHL, NBC Universal, Boston Consulting Group, LinkedIn, Schneider Electric and L'Oréal Group as well as for a large number of industry association conferences. He delivers a combination of inspiration and insight into the new wave of Chinese digital innovation.

